

**Remit Address:**  
**WOFL**  
12315 Collection Center Drive  
Chicago, IL 60693  
Main: (407) 644-3535  
Billing: (407) 644-3535

# INVOICE

Advertiser	American Crossroads
Product	11-27-1257-American Crossroads
Estimate Number	1257

Invoice #	4081305-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4081305
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	10/23/12 - 10/31/12

**Billing Address:**

Crossroads Media LLC  
Attention: Accounts Payable  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

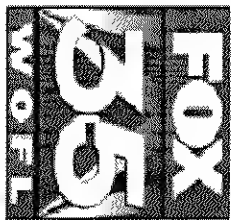
IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 5a	5-530A		10/22/12 to 10/28/12	1x	---T---				
	POLITICAL ISSUE			Th	10/25/12	:30	5:24 AM	USPRTV25ACH	\$500.00		1
3	WOFL	Good Day 5a	530-6A		10/22/12 to 10/28/12	1x	--W----				
	POLITICAL ISSUE			W	10/24/12	:30	5:54 AM	USPRTV25ACH	\$500.00		1
4	WOFL	Good Day 5a	530-6A		10/22/12 to 10/28/12	1x	----F--				
	POLITICAL ISSUE			F	10/26/12	:30	5:38 AM	USPRTV25ACH	\$500.00		1
6	WOFL	Good Day 6a	6-630A		10/22/12 to 10/28/12	1x	---T---				
	POLITICAL ISSUE			Th	10/25/12	:30	6:10 AM	USPRTV25ACH	\$600.00		1
8	WOFL	Good Day 6a	630-7A		10/22/12 to 10/28/12	1x	--W----				
	POLITICAL ISSUE			W	10/24/12	:30	6:40 AM	USPRTV24ACH	\$600.00		1
9	WOFL	Good Day 6a	630-7A		10/22/12 to 10/28/12	1x	----F--				
	POLITICAL ISSUE			F	10/26/12	:30	6:58 AM	USPRTV25ACH	\$600.00		1
11	WOFL	Good Day 7a	7-730A		10/22/12 to 10/28/12	1x	---T---				
	POLITICAL ISSUE			Th	10/25/12	:30	7:30 AM	USPRTV25ACH	\$950.00		1
13	WOFL	Good Day 7a	730-8A		10/22/12 to 10/28/12	1x	---T---				
	POLITICAL ISSUE			Th	10/25/12	:30	7:30 AM	USPRTV25ACH	\$950.00		1

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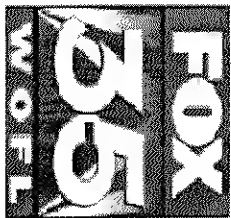
IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WOFL	Good Day 7a	730-8A	10/22/12 to 10/28/12	1x	--W----					
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	--W----	7:42 AM	USPRTV25ACH	\$950.00		1
16	WOFL	Good Day 8a	8-830A	10/22/12 to 10/28/12	1x	----F--					
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	----F--	7:59 AM	USPRTV25ACH	\$950.00		1
18	WOFL	Good Day 8a	830-9A	10/22/12 to 10/28/12	1x	---T---					
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	---T---	8:29 AM	USPRTV25ACH	\$900.00		1
19	WOFL	Good Day 8a	830-9A	10/22/12 to 10/28/12	1x	--W----					
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	--W----	8:40 AM	USPRTV25ACH	\$900.00		1
21	WOFL	Good Day 9a	9-930A	10/22/12 to 10/28/12	1x	----F--					
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	----F--	8:54 AM	USPRTV25ACH	\$900.00		1
23	WOFL	Good Day 9a	930-10A	10/22/12 to 10/28/12	1x	---T---					
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	---T---	9:29 AM	USPRTV25ACH	\$600.00		1
24	WOFL	Good Day 9a	930-10A	10/22/12 to 10/28/12	1x	--W----					
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	--W----	9:53 AM	USPRTV25ACH	\$600.00		1

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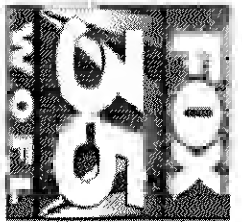
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Product Code	27

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WOFL	Good Day 9a	930-10A								
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	----	F--				
				10/26/12	:30	9:59 AM	USPRTV25ACH		\$600.00		1
26	WOFL	JUDGE MATHIS	12p-1p								
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	--W----					
				10/24/12	:30	12:20 PM	USPRTV25ACH		\$500.00		1
27	WOFL	JUDGE MATHIS	12p-1p								
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	---T---					
				10/25/12	:30	12:22 PM	USPRTV25ACH		\$500.00		1
28	WOFL	JUDGE MATHIS	12p-1p								
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	----F--					
				10/26/12	:30	12:53 PM	USPRTV24ACH		\$500.00		1
31	WOFL	JUDGE JOE BROWN	1p-2p								
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	--W----					
				10/24/12	:30	1:24 PM	USPRTV25ACH		\$500.00		1
32	WOFL	JUDGE JOE BROWN	1p-2p								
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	---T---					
				10/25/12	:30	1:54 PM	USPRTV25ACH		\$500.00		1
33	WOFL	JUDGE JOE BROWN	1p-2p								
	WOFL	POLITICAL ISSUE		10/22/12 to 10/28/12	1x	----F--					
				10/26/12	:30	1:54 PM	USPRTV25ACH		\$500.00		1
36	WOFL	PEOPLE COURT	2p-3p								

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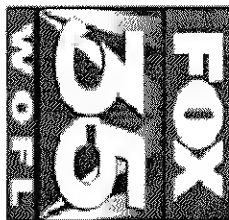
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37	WOFL	PEOPLE COURT	2p-3p	10/22/12 to 10/28/12	1x	--W----					
	WOFL	POLITICAL ISSUE		10/24/12	:30	2:43 PM	USPRTV25ACH		\$700.00		1
38	WOFL	PEOPLE COURT	2p-3p	10/22/12 to 10/28/12	1x	---T---					
	WOFL	POLITICAL ISSUE		10/25/12	:30	2:34 PM	USPRTV25ACH		\$700.00		1
41	WOFL	DR PHIL	3p-4p	10/22/12 to 10/28/12	1x	----F--					
	WOFL	POLITICAL ISSUE		10/26/12	:30	2:23 PM	USPRTV25ACH		\$700.00		1
42	WOFL	DR PHIL	3p-4p	10/22/12 to 10/28/12	1x	--W----					
	WOFL	POLITICAL ISSUE		10/24/12	:30	3:49 PM	USPRTV25ACH		\$975.00		1
43	WOFL	DR PHIL	3p-4p	10/22/12 to 10/28/12	1x	---T---					
	WOFL	POLITICAL ISSUE		10/25/12	:30	3:12 PM	USPRTV25ACH		\$975.00		1
46	WOFL	JUDGE JUDY	4p-5p	10/22/12 to 10/28/12	1x	----F--					
	WOFL	POLITICAL ISSUE		10/26/12	:30	2:59 PM	USPRTV25ACH		\$975.00		1
47	WOFL	JUDGE JUDY	4p-5p	10/22/12 to 10/28/12	1x	--W----					
	WOFL	POLITICAL ISSUE		10/24/12	:30	4:56 PM	USPRTV25ACH		\$1,150.00		1

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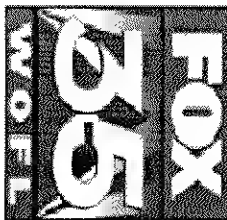
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
47	WOFL	JUDGE JUDY	4p-5p		10/22/12 to 10/28/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/25/12	:30	4:55 PM	USPRTV24ACH	\$1,150.00		1
48	WOFL	JUDGE JUDY	4p-5p		10/22/12 to 10/28/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/26/12	:30	4:41 PM	USPRTV25ACH	\$1,150.00		1
51	WOFL	Fox 35 5p News	5-530P		10/22/12 to 10/28/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/25/12	:30	5:30 PM	USPRTV25ACH	\$1,975.00		1
53	WOFL	Fox 35 5p News	530-6P		10/22/12 to 10/28/12	1x	--W----				
	WOFL	POLITICAL ISSUE		W	10/24/12	:30	5:52 PM	USPRTV25ACH	\$1,875.00		1
54	WOFL	Fox 35 5p News	530-6P		10/22/12 to 10/28/12	1x	----F--				
	WOFL	POLITICAL ISSUE		F	10/26/12	:30	5:44 PM	USPRTV25ACH	\$1,875.00		1
56	WOFL	Fox News 6p News	6p-630p		10/22/12 to 10/28/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/25/12	:30	6:09 PM	USPRTV25ACH	\$1,600.00		1
59	WOFL	Off Time Late News	1030p-1a		10/22/12 to 10/28/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/25/12	:30	12:01 AM	USPRTV25ACH	\$2,750.00		1
60	WOFL	Off Time Late News Sa	1030p-1a		10/22/12 to 10/28/12	1x	---T---				
	WOFL	POLITICAL ISSUE		Th	10/25/12	:30	12:01 AM	USPRTV25ACH	\$2,750.00		1

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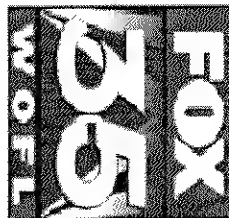
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62	WOFL	Off Time Late News	1030p-1a	10/22/12 to 10/28/12	1x	-----S-					
	WOFL	POLITICAL ISSUE		Sa	10/27/12	:30	12:31 AM	USPRTV25ACH	\$2,750.00		1
64	WOFL	Off Time Late News	1030p-1a	10/22/12 to 10/28/12	1x	--W----					
	WOFL	POLITICAL ISSUE		W	10/24/12	:30	12:15 AM	USPRTV24ACH	\$2,600.00		1
66	WOFL	Off Time Late News	1030p-1a	10/22/12 to 10/28/12	1x	----F--					
	WOFL	POLITICAL ISSUE		F	10/26/12	:30	10:53 PM	USPRTV25ACH	\$2,600.00		1
72	WOFL	KITCHEN NIGHTMARE	8p-9p	10/22/12 to 10/28/12	1x	---T---					
	WOFL	POLITICAL ISSUE		Th	10/25/12	:30	12:26 AM	USPRTV25ACH	\$2,500.00		1
73	WOFL	SAT 8-9A	SAT 8-9A	10/22/12 to 10/28/12	1x	----F--					
	WOFL	POLITICAL ISSUE		F	10/26/12	:30	7:59 PM	USPRTV25ACH	\$3,000.00		1
74	WOFL	SAT 9-10A	SAT 9-10A	10/22/12 to 10/28/12	1x	-----S-					
	WOFL	POLITICAL ISSUE		Sa	10/27/12	:30	8:20 AM	USPRTV25ACH	\$300.00		1

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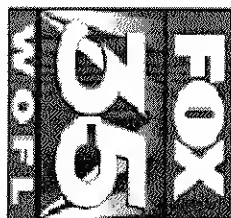
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
74	WOFL	SAT 9-10A	SAT 9-10A								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	-----S-					
				Sa	10/27/12	:30	9:21 AM	USPRTV25ACH	\$300.00		1
76	WOFL	SUN 8-9A	SUN 8-9A								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	9:00 AM	USPRTV25ACH	\$300.00		1
77	WOFL	SUN 9-10A	SUN 9-10A								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	9:21 AM	USPRTV25ACH	\$300.00		1
78	WOFL	Fox News Sunday	10a-11a								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	10:41 AM	USPRTV25ACH	\$1,200.00		1
79	WOFL	NFL RS Game Non Home	1-4P								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	1x	-----S					
				Su	10/28/12	:30	3:14 PM	USPRTV25ACH	\$18,000.00		1
81	WOFL	HOPE/BEN & KATE	8p-9p								
				10/22/12 to 10/28/12	2x	-T-----					
				Tu	10/23/12	:30	8:19 PM	USPRTV21ACH	\$4,100.00		2
				Tu	10/23/12	:30	9:13 PM	USPRTV21ACH	\$4,100.00		1
82	WOFL	X FACTOR	930-1030p								
				10/22/12 to 10/28/12	2x	-T-----					
				Tu	10/23/12	:30	9:50 PM	USPRTV21ACH	\$10,000.00		2
				Tu	10/23/12	:30	10:15 PM	USPRTV21ACH	\$10,000.00		1
83	WOFL	SAT 8-10A	SAT 8-10A								

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Deal #	
Order Flight	10/23/12 - 10/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14273
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
83	WOFL	SAT 8-10A	SAT 8-10A								
	WOFL			10/22/12 to 10/28/12	4x	----	5-				
	WOFL			Sa	10/27/12	:30	8:40 AM	USPRTV25ACH	\$300.00		4
	WOFL			Sa	10/27/12	:30	8:59 AM	USPRTV24ACH	\$300.00		2
	WOFL			Sa	10/27/12	:30	9:40 AM	USPRTV25ACH	\$300.00		3
	WOFL			Sa	10/27/12	:30	9:59 AM	USPRTV25ACH	\$300.00		1
84	WOFL	World Series Game NonHome	7-11P								
	WOFL			10/22/12 to 10/28/12	1x	--T---					
	WOFL			Th	10/25/12	:30	10:00 PM	USPRTV25ACH	\$8,000.00		1

Aired Spots

56

Gross Total **\$106,050.00**  
 Agency Commission **\$15,907.50**  
 Net Amount Due **\$90,142.50** Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.